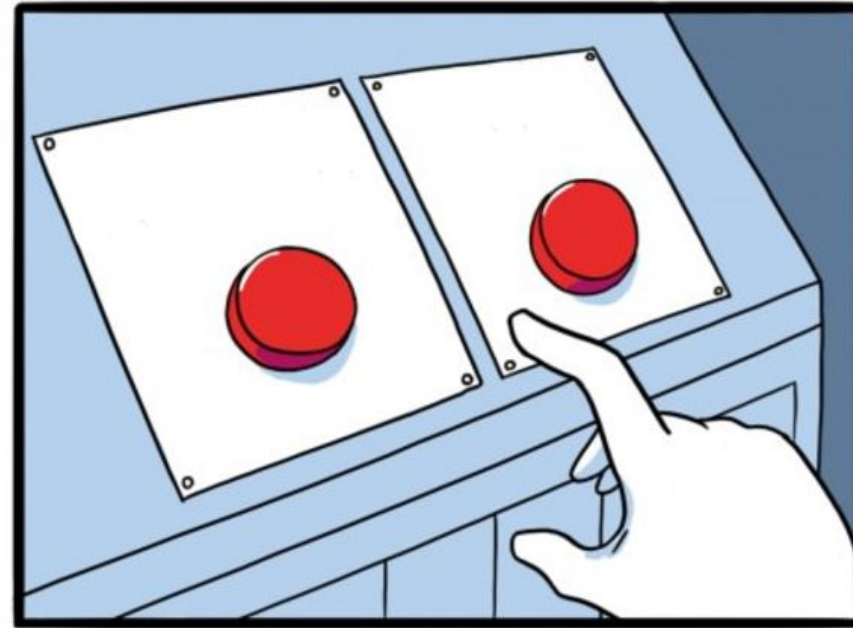


DECISION MAKING

BRYAN & JUSTIN



JAKE-CLARK.TUMBLR

- 1. IDENTIFY THE DECISION**
- 2. GATHER INFORMATION**
- 3. CHOOSE BETWEEN ALTERNATIVES**
- 4. TAKE ACTION**

IDENTIFY THE DECISION

WHAT IS THE CHOICE YOU HAVE TO MAKE?

**IN CHESS,
THE OPENING BOARD OFFERS
20 POSSIBLE CHOICES.**



ON THE SECOND TURN,
THERE ARE 400 POSSIBLE SETUPS.

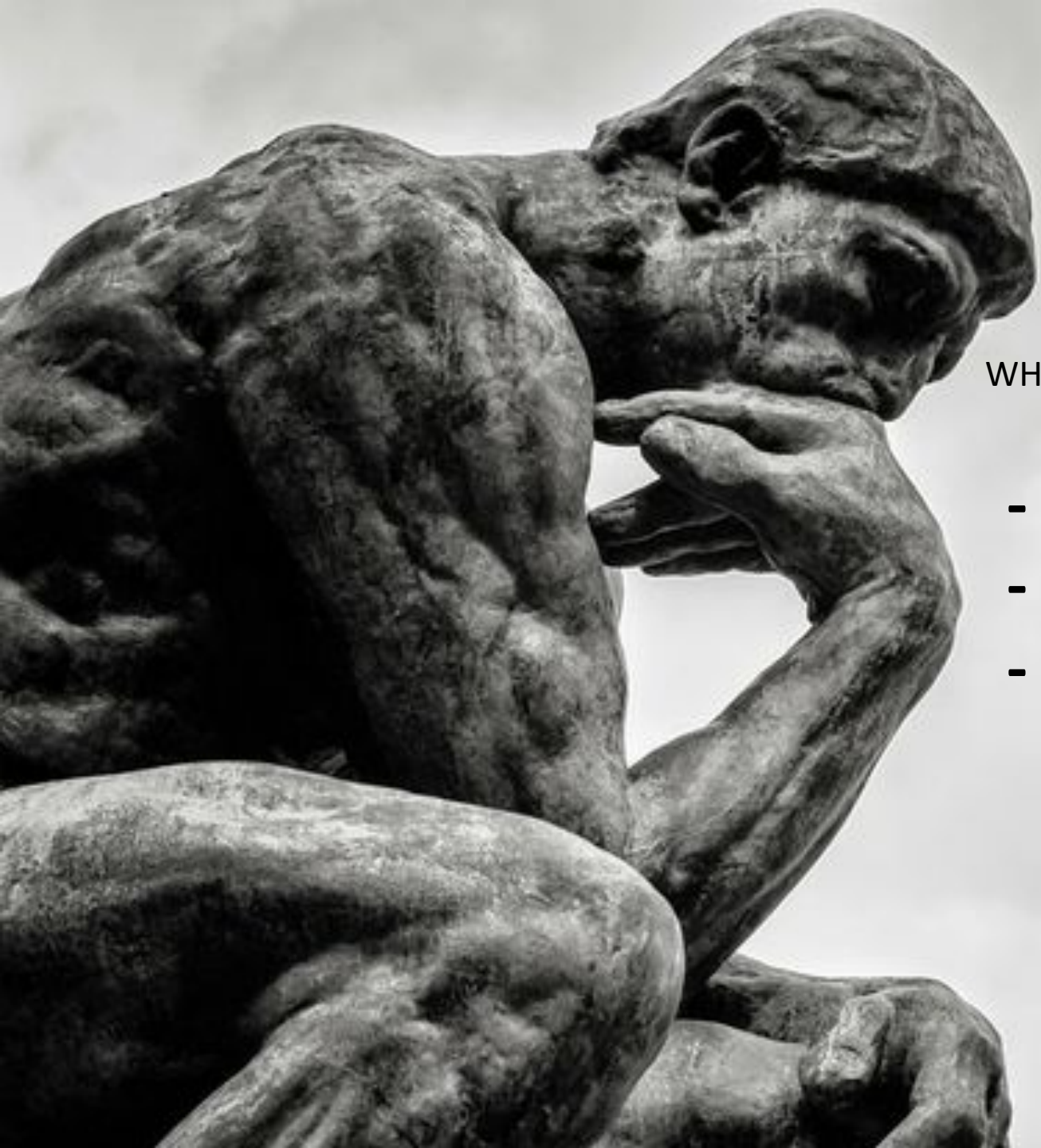
THE THIRD, 197,742.

THE FOURTH, 121 MILLION.



GATHER INFORMATION

WHAT DO YOU UNDERSTAND ABOUT THE SITUATION?



WHUH

- DO RESEARCH
- MAKE EDUCATED GUESSES
- REFLECT PAST EXPERIENCES

CHOOSE BETWEEN ALTERNATIVES

WHICH IS THE BEST PATH TO TAKE?



NOT ALWAYS AS SIMPLE AS A YES OR NO

TAKE ACTION

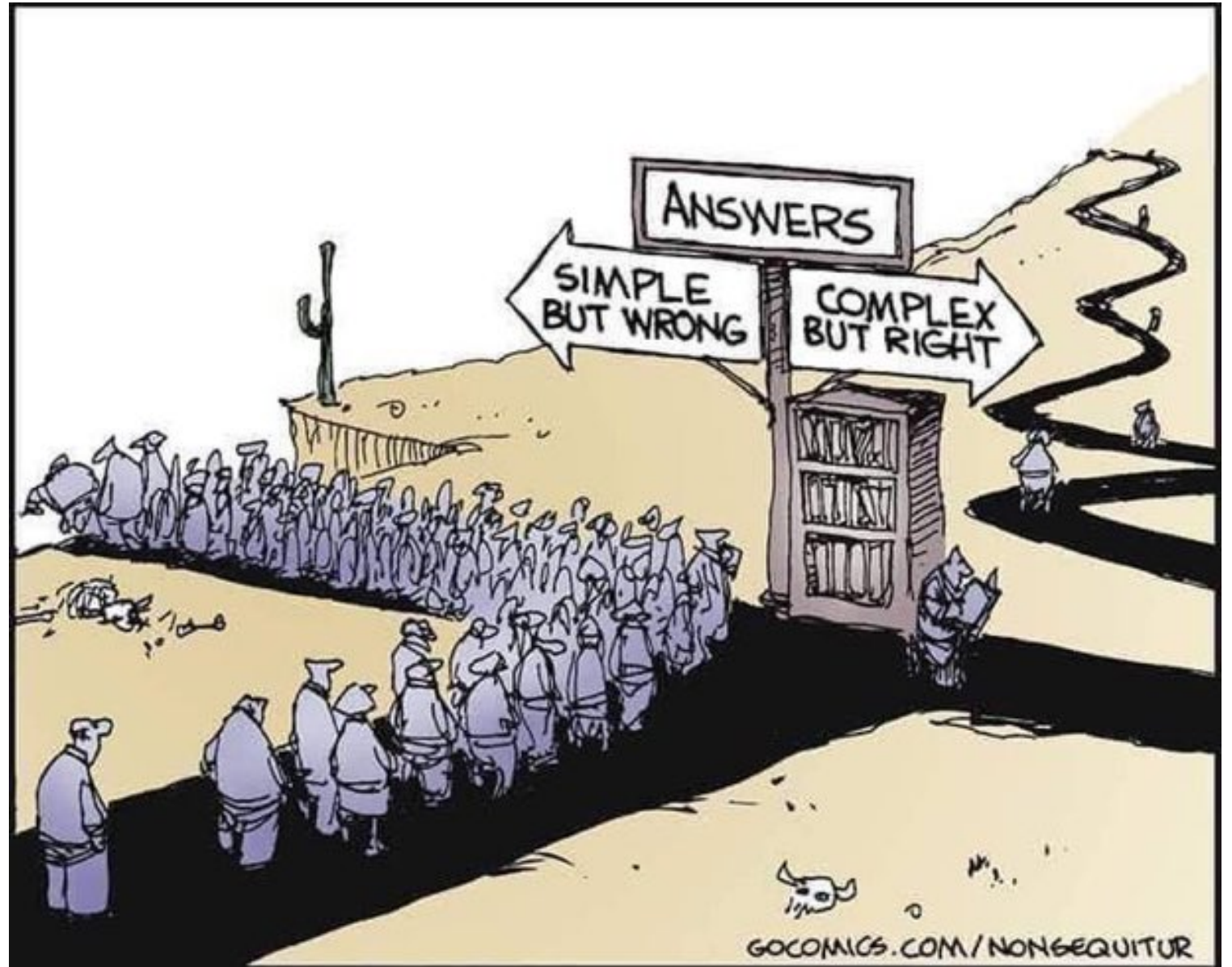
DO IT.

MAKE YOUR OWN DECISION

THE CROWD MAY NOT ALWAYS
BE RIGHT.

IT IS OKAY TO MAKE MISTAKES.

LEARN FROM PAST DECISIONS.



SOURCES:

<https://www.popsci.com/science/article/2010-12/fyi-how-many-different-ways-can-chess-game-unfold/>

<https://www.umassd.edu/fycm/decision-making/process/>