



# Characteristics of American College Students

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## Male to Female Ratio

National average- 56% female, 44% male

SAU- 57% female, 43% male



# Geographical Diversity

- Most universities range between 20-40% out of state student population and a foreign population of less than 3%

## SAU stats-

- 71% in state
- 28% out of state
- 1% foreign



# Traits of Successful American college students

- Leadership
- Drive
- An interest in the university
- Good character/personality
- Willingness to take difficult classes/ workloads



## Economic Diversity

- The average cost of college in America is \$24,623.
- About 1.7 million private scholarships given out.
- 58% of families use scholarships to pay for college.
- 16% of students receive state scholarships
- 13% of students receive private scholarships
- 1.5% of students receive a full scholarship

SAU- 99% of students will receive some kind of financial aid

# Ethnic Background

One or more

1.9%

Asian

5.7%

Black

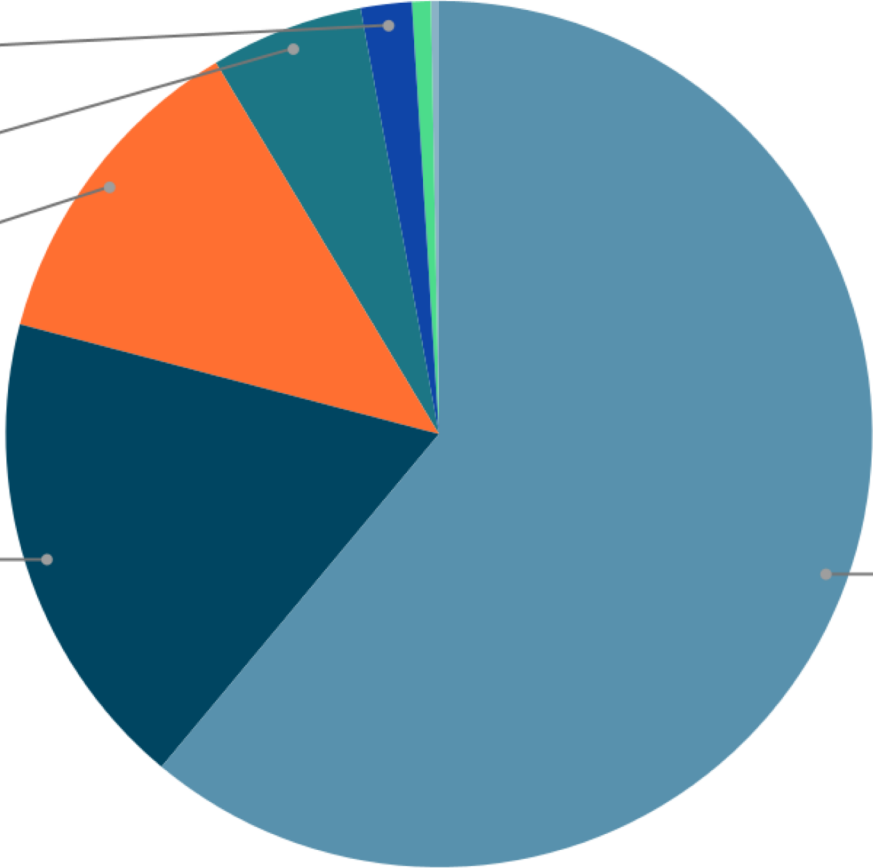
12.3%

Hispanic

18.0%

White

61.1%





# Most popular degree plans

## Nationwide

1. Business
2. Health professions
3. Social Sciences and History
4. Engineering
5. Biological and Biomedical Sciences

## In SAU

1. Liberal Arts and Humanities
2. Business
3. Agricultural Business
4. Nursing
5. Psychology



# Sources

[Southern Arkansas University Main Campus Diversity & Student Demographics \(collegesimply.com\)](#)

[Percentage of Out-of-State Students at Public Universities | CollegeXpress](#)

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[Top 10 Qualities Colleges Look for in a Student – Transizion](#)

<https://www.bestcolleges.com/blog/most-popular-college-majors/>

[Southern Arkansas University - Niche](#)

[Scholarship Statistics 2021 - US and Worldwide Data \[updated\] \(thinkimpact.com\)](#)