

CHARACTERISTICS OF AMERICAN COLLEGE STUDENTS

BY: NDUKA FAVOUR AND AUSTIN MCDONALD

THE ECONOMIC GUIDE TO PICKING A COLLEGE MAJOR

A college degree is no guarantee of economic success. Your major could have a very major impact on how much money you make after college.

	MAJOR	CATEGORY	NUMBER OF MAJORS	MEDIAN EARNINGS
1	Petroleum Eng.	Engineering	2,339	\$110,000
2	Mining And Mineral Eng.	Engineering	756	75,000
3	Metallurgical Eng.	Engineering	856	73,000
4	Naval Architecture And Marine Eng.	Engineering	1,258	70,000
5	Chemical Eng.	Engineering	32,260	65,000
6	Nuclear Eng.	Engineering	2,573	65,000
7	Actuarial Science	Business	3,777	62,000
8	Astronomy And Astrophysics	Physical Sciences	1,792	62,000
9	Mechanical Eng.	Engineering	91,227	60,000
10	Electrical Eng.	Engineering	81,527	60,000
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164	Comm. Disorders Sciences And Services	Health	38,279	28,000

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- All STEM fields aren't the same
 - Non-math types can make money, too
 - Not just a job, a career
 - Avoiding unemployment

MONEY OR FUN?

- 86% of college students in 2013, said that getting a good job was the main reason for going to college.
- 81.6% of students said that learning about things they were interested in was important as well.
- It's important to find a middle ground between finding a job that makes a lot of money and finding something that we enjoy doing.

REASONS TO GO TO COLLEGE

- To be able to get a better job 86.3%
- To gain a general education and appreciation of ideas 69.6%
- To make me a more cultured person 45.9%
- To be able to make more money 73.3%
- To learn more about things that interest me 81.6%
- To get training for a specific career 77.1%
- To prepare myself for graduate or professional school 60.8%

Race and ethnicity

- American Indian/Alaska Native 2.5%
- Asian-American/Asians 11.7%
- Native Hawaiian/Pacific Islander 1.4%
- African-American/black 11.9%
- Mexican-American/Chicano 7.1%
- Puerto Ricans 2.0%
- Other Latino 5.9%
- White/Caucasian 68.3%
- Other 3.5%

SHOULD EVERYONE GO TO COLLEGE?

- IT DEPENDS?
- MAYBE?
- NO?
- At the end of the day, it all comes down to everyone's individual perspective.

ARKANSAS GRADUATION RATES 2013.

- 20.6% of all 11,582 counted students graduated in four years
- 39.7% graduated in six years.

WORKS CITED

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